

**DARYL KRAMP, MP** Prince Edward-Hastings

**NEWS RELEASE**

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## **Kramp welcomes victory for Canada's livestock industry**

**Belleville, ON** – Daryl Kramp, Member of Parliament for Prince Edward-Hastings, welcomed an announcement by the Minister of Agriculture, the Honourable Gerry Ritz, that the World Trade Organization (WTO) has ruled that the U.S. County-of-Origin Labelling (COOL) measure is inconsistent with its WTO trade obligations.

“This is good news for livestock producers”, said Mr. Kramp. “Our government will always stand up and fight against unfair treatment of our hog and cattle producers. This ruling will improve competitiveness and profitability for our industry.”

The U.S. COOL measure has forced the livestock industry in Canada and other countries that trade with the U.S. to go through a lengthy labeling and tracking system with an unnecessary paperwork burden which decreased profitability for Canadian livestock producers and led to the disintegration of the North American supply chain. As a result of the WTO ruling, the U.S. will now be required to bring its measures into conformity with its WTO obligations.

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