



Daryl Kramp, MP
Prince Edward-Hastings

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NEWS RELEASE

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For immediate release

KRAMP: GOVERNMENT INVESTS IN MARKETING OF CANADIAN PULSE AND SPECIAL CROPS

Belleville, ON — Daryl Kramp, Member of Parliament for Prince Edward-Hastings, welcomed last week's announcement by Agriculture Minister, Gerry Ritz that the Government of Canada is investing in the marketing of Canada's pulse and special crops.

Pulse Canada will receive \$257,766 and the Canadian Special Crops Association (CSCA) will receive \$35,450. The funds will help Pulse Canada and the CSCA reach out to buyers at international food shows and develop materials to promote the industry.

"This investment will help further market these high-quality crops around the world," said MP Kramp. "This is good news for farmers across the country and right here in Prince Edward-Hastings."

In 2009, \$2 billion of pulse products were exported by Canada to over 150 countries. Of all the pulse grown in Canada, approximately 75% of it is exported. This accounts for nearly 40% of the global pulse trade.