



Daryl Kramp, MP  
Prince Edward-Hastings

## **NEWS RELEASE**

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For Immediate Release  
March 24, 2010

### **KRAMP: GOVERNMENT INVESTMENT IN BEEF RESEARCH BENEFITS LOCAL CATTLE and BEEF INDUSTRY**

**Belleville, ON** - Daryl Kramp, Member of Parliament for Prince Edward-Hastings is pleased with yesterday's announcement by Agriculture Minister, Gerry Ritz, that the Canadian Cattlemen's Association (CCA) will receive more than \$6 million to lead a research cluster of industry experts, scientists and universities.

"Breakthroughs in beef research will create more profitable farms", said Mr. Kramp. "I am pleased that our government is working closely with the cattle and beef industry to help increase productivity and competitiveness."

The Beef Cluster will gather scientific expertise for research which will help Canada's beef and cattle industry address challenges the sector has been facing in recent years. Research will focus on key priorities which the sector has identified:

- Reducing production costs
- Increasing feed efficiency; and
- Decreasing the impact of animal health issues

The Beef Cluster will also work to increase demand for Canadian beef, both in Canada and internationally.